

The Future of RARA

Where are we now?

What are other clubs doing?

What do you want?

What can we do?

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Where is RARA Now?

As of 6/4/18

Full Members 403

Associates 55

Life Members 49

TOTAL 507



What Are We Currently Doing?

Annual auction in November (free for members)

RMSC display/demonstration in December

RARA Winterfest in February (free for members)

Presentation on the history of radio/RARA in May

Public service event support during good weather months

RARA Hamfest in June (free admission for members)

RARA picnic in July (free for members)

RARA Banquet in September (with awards)



What Else Are We Currently Doing?

Monthly VE sessions

License classes

RARA Academies

Monthly meetings with formal programs

Monthly raffles

Annual technology grant (nee the Memorial Scholarship)

Membership points program

Monthly newsletter



What Do Other Clubs Do?

Focus on a topic or activity such as:

- Emergency preparedness
- Operating events (e.g. field day, Lighthouse/Lightship weekend, etc.)
- Contests
- Operating modes (e.g. vhf/uhf, EME, digital voice)
- DX and Dxpeditions
- Public service
- Hardware/Software



What is our Mission?

The **Rochester Amateur Radio Association** is a non-profit educational organization of amateur radio enthusiasts. The core mission of the Rochester Amateur Radio Association is to:

Provide value to the community, **(FCC Part 97.1.a)** “focuses services as a voluntary noncommercial communication service, particularly with respect to providing emergency communications.”

Promote scientific education and knowledge of radio engineering and communication skills by facilitating the exchange of information, improving individual operating efficiency and strengthening the welfare of amateur radio in the community.

Encourage camaraderie by providing a forum for members to meet and exchange information, share experiences, and socialize with one another.



What is our Mission?

(continued)

The **Rochester Amateur Radio Association** is a non-profit educational organization of amateur radio enthusiasts. The core mission of the Rochester Amateur Radio Association is to:

The Rochester Amateur Radio Association assures success by having an organization with:

- a focus on its goals,
- a system of leadership development,
- prudent financial management and
- a vision toward and dedication to public service.

It supports an organized and comprehensive educational program and publicizes its activities and services to the community.



Feedback from Members

Feedback so far can be grouped primarily into three types:

- complaints about activities (e.g. cluttered condiments at the picnic, my personal favorite)
- complaints about leadership (e.g. the BOD does not listen to the membership)
- complaints about the hamfest (yet we struggle to get enough volunteers to make it successful)

Feedback consisting of volunteering to make things better: scarce.



Why Do We Have a Club?

Reason #1: For the members.



Why Do We Have a Club?

Reason #2: See reason #1 above.



RARA

What Do You Want?

What can the club, the BOD and the members, do to make your club better?

What can be done to increase the value you receive for your membership dues?

What activities would you enjoy participating in?

Do you want a club station?



Is it Conceivable that the Club Will Dissolve?

Yes. It was considered a few years ago. Because of our affiliation with the ARRL our assets, chiefly money in the bank, would go to the ARRL.

Those considering this action could not let that happen.



How Can We Thrive?

Let's work together to make RARA the club you want it to be.

- volunteer
- identify solutions rather than problems
- get involved with public service, the hamfest, operating events, RARA academies, license classes, the VE program, the museum, etc.
- express yourself to the BOD

